

Annual report 2022

Stichting Urban Street Forest

Retiefstraat 41 hs

1092 VW AMSTERDAM

info@urbanstreetforest.com

+31 (0)6 50883834

KvK nr 65388259



Index	
1. Information about the Organisation	2
1.1 Founding of Urban Street Forest	2
1.2 Manifesto and core values	3
1.3 Board	5
2. Report of Activities in 2022	5
2.1 Tree planting	5
2.2 Planting days	7
2.3 Water retention projects	11
2.4 Education Programme	12
2.5 Tree Wallet	15
2.6 Videos	17
2.7 Donations & Partnerships	19
3. Financial Annual Report	21
3.1 Balance sheet per 31 december 2022	21
3.2 Income and expenses 2022	22
3.3 General explanations	23
3.4 Financial balance - explanations	23
3.5 Financial income and expenditure - explanations	23
3.6 Summary	24
4. Approval and Signatures	24



1. Information about the Organisation

1.1 Founding of Urban Street Forest

The non-profit organisation, Urban Street Forest, was founded on 19th of February 2016. The foundation is registered at the Chamber of Commerce (KvK), Amsterdam, Holland, with the registry number 856092423.

The foundation holds the status of a non-profit organisation, the Dutch "ANBI" status.

The main objective of the Urban Street Forest Foundation is described in the statutes as follows:

Urban Street Forest aims to plant as many trees as possible for the large-scale restoration of landscapes in countries suffering from desertification, and also in urban areas. Tree planting is preferably carried out together with local farmers involved in agroforestry¹ projects, or local tree planting organisations.

Urban Street Forest aims to achieve this goal by:

• Organising tree planting days in urban and rural areas.

We do this in collaboration with primary school pupils, local residents and local organisations. Trees are planted in areas affected by desertification by partnering with local farmers and agroforestry projects. The tree planting days and the trees for the agroforestry projects are financed with the money raised from the sponsorship by private donors, and with the proceeds of the CO2 compensation programme.

• Sponsorship

Companies and individuals can plant trees with us by making a donation, or by compensating their CO2 emissions by planting trees. The proceeds go directly to agroforestry projects, as well as to the tree planting days in urban and rural areas.

• Creating a tool (Tree Wallet) for the tracking of the trees planted

The Tree Wallet software allows us to accurately map the position of each tree planted. This enables us to create maps of tree planting activities. Tree Wallet also means we can assess tree survival, and re-plant trees that have not survived.

¹ Agroforestry is a cultivation system in which trees are combined with agriculture on the same plot of land. This mixed cultivation can have a positive effect on, among other things, biodiversity, soil fertility and the attractiveness of the landscape. (Text: Wageningen University & Research. Source: <u>https://www.wur.nl/nl/project/5-vragen-over-Agroforestry-bomen-en-landbouw-op-een-perceel.htm</u>



• Creating short videos and documentaries

The production of short videos and documentaries about the work done by Urban Street Forest has enabled the organisation to reach an international online audience. In addition, the videos have an educational function: people learn about desertification, the importance of (planting) trees, as well as tips and tricks on how to plant them. All the fieldwork and activities Urban Street Forest do are documented in this way, allowing sponsors to see directly how their donations are being used.

• Development of educational materials

The Tree Planting Journey

Growing deserts, the importance of trees & planting trees

In addition to the videos mentioned above, Urban Street Forest has developed a set of educational materials for primary schools and other organisations that work with children, that allows teachers to create their own lessons with fun, interactive lesson material. The material is most suitable for children aged eight to twelve. The education package is available for free on the Urban Street Forest website, and is currently in the process of being translated from Dutch, to English and Spanish.

1.2 Manifesto and core values

The Urban Street Forest foundation manifesto

"We are suffocating from air pollution and lack of oxygen in our cities. We walk past grey sterile façades and are unaware that we are locked up in prison cells. If we want to survive, everyone has to take action. You have to make your own environment. You cannot wait for the government and the permit." - Friedrich Hundertwasser (1972)

The disappearance of green spaces is a worldwide issue: every day, forests are cut down on a huge scale. The loss of this fertile land represents a major problem for civilization. As much as 30 percent of the total land area on earth is degraded. By cutting down forest and then allowing cattle to graze the ecological system becomes impoverished and the fertile soil is quickly washed away. Without trees, the soil cannot hold water. Some ecosystems are so badly affected that they can no longer sustain themselves. The result is drought, crop failure and food shortages. Planting trees in these areas is therefore essential. Agroforestry is a good way to involve the local population in the restoration of an area as this system integrates the planting of trees with agriculture.

Urban Street Forest acts as a platform in which interested people can ask for advice, help and information on how to organise tree planting days. Urban Street Forest also supports agroforestry projects by providing trees and planting them together with farmers in areas suffering from desertification or ecological degradation. In urban areas, projects are



organised with local residents and other direct stakeholders. Working together to improve the living environment has a bonding effect. This bottom-up approach creates a feeling of involvement and responsibility, and is thus more sustainable, in contrast to the more common top-down approach that depends on the government or other funding bodies. The foundation strives for a horizontal organisational structure and an independent approach.

With every action they organise, Urban Street Forest contributes to landscape restoration through agroforestry in areas affected by desertification. By doing so, we try to promote a circular economy. In addition, the foundation has an educational role and also enables companies to compensate for their CO2 emissions through the CO2 compensation programme.

It is time that having a tree becomes as normal as keeping a pet. Companies and individuals must become aware of their ecological footprint. If many people do one small thing, together we can change the world. What will you do?

Mission

The mission of USF is to restore the ecological, social and economic potential of landscapes, by planting trees with local farmers, communities and partner organisations.

Vision

We see an important role for companies to help restore degraded landscapes worldwide by supporting restorative and productive tree-planting projects.

We envision a world where there is ecological, social and economic health. We see tree-planting as crucial to achieve this goal.

Strategy

USF connects corporations and other sponsors who want to help restore landscapes/plant trees with landowners and planters in tree-planting projects, currently in the Netherlands, Spain and sub-Saharan African countries.

We help corporations and other sponsors to use a sustainable approach when offsetting carbon, by steering tree-planting projects also on other environmental, social and economic benefits.

USF provides accountability/proof of work of the planted trees by giving information such as the GPS location, a photo and the name of the planter, thus providing a transparent proof of work and direct connection with our planting partner on the ground.

To Summarize

- We plant as many trees as possible
- We employ a bottom-up approach
- We maintain a pragmatic way of working
- We enable you to support communities



- We stimulate social and economic wellbeing
- We share knowledge and educate
- We work for future generations

1.3 Board

The board of Urban Street Forest consisted in 2022 of:

- ➤ Harm Bredero: chair
- Nina Kaun: treasurer
- ➤ Fran Osborn: secretary
- ➤ Kaspar König: general board member

2. Report of Activities in 2022

2.1 Tree planting

Trees planted directly by Urban Street Forest

Urban Street Forest planted trees in the areas of Tabernas and Sorbas, Southern Spain, dedicated for donations.

Additionally trees were planted in the form of research activities to support landscape restoration. The research aims at understanding how we can increase the chances of tree survival by planting the right species in the right way, and addressing water supply issues. The information gathered is shared through education activities, as well as during tree-planting activities with communities and in videos on our channel.

In 2022 Urban Street Forest bought tree seedlings and planted them together with other donated seedlings.

Our tree planting partners:

- Trees for the Future: first partner; since 2015 Urban Street Forest has funded 316,872 trees with Trees for the Future.
- AIVeIAI: Regenerative Farmers' association in the uplands of Southeastern Spain, between Murcia, Almeria and Granada. Farmers have set aside land unsuitable for crops for the planting of trees.
- Xeropaisajes: Consultation and design of projects that have as their aim the restoring of the landscape, regenerative agriculture and the development of renewable energies. Have been key in the coordination of water retention projects with Urban Street Forest in southeastern Spain.
- Ruboni Community Conservation & Development Program (RCCDP), based in the Rwenzori Mountains, Uganda.
- > Friends of Usambara (FoU) in Tanzania. 10.900 trees were planted by FoU in 2022.



(For further information about RCCDP and FoU, please see below).

New tree-planting partnerships in Africa

Urban Street Forest has made great strides with the addition of two new tree-planting partners in Africa: the Ruboni Community Conservation & Development Program (RCCDP), based in the Rwenzori Mountains, Uganda, and the Friends of Usambara in Lushoto, Tanzania.

The RCCDP was established in 1998, to encourage local community participation in environment conservation with an aim of benefiting the entire community through sustainable development. This is achieved through using tourism as the main vehicle for income generation and conservation. Projects include the creation and maintenance of tree nurseries, tree planting, and collaborating with farmers. More information at: https://rubonicamp.com/

Friends of Usambara is another grassroots organisation who use sustainable tourism as a lever for their conservation and reforestation activities in the Usambara Mountains region. Friends of Usambara plants trees, protects and regenerates forests, combats desertification and promotes sustainable forestry. More information at: <u>https://www.usambaratravels.com/</u>

From July to September 2022, Urban Street Forest co-founders, Raymond Brouwers and Anouk van de Beek, travelled to Uganda and Tanzania to visit these two groups to get a better idea of how they work and what they do:

25.07.22 Visiting our new partner Ruboni Community Conservation & Development Program (RCCDP), Ruboni, Rwenzori Mountains, Uganda

We visited our new partner RCCDP in Uganda. They showed us all the work that they are doing: maintaining tree nurseries, planting trees, and collaborating with farmers, and we tested our GPS application with them. We also started to organise activities ourselves at one of their project locations: Kikorongo village (see Planting days and Education Programme sections for more details).





Preparing soil for planting and weeding in the tree nursery in Ruboni village in Uganda

19.09.22 Visiting our new partner Friends of Usambara in Lushoto, Tanzania

During 3 days we visited our new partner organisation Friends of Usambara. We visited their tree nurseries where they have millions of trees of many different species, and the planting sites. We also tested our GPS software and gave some classes at a secondary school that is participating in their project (see relevant sections for more details). Video link (posted 07.10.22): https://www.youtube.com/watch?v=M1naPMMoR8o

As well as these two visits, Raymond and Anouk organised a series of planting days with the two new partners, as well as giving classes and workshops, testing the GPS application (Tree Wallet) with them, dancing, and having a lot of fun!

In summary the following planting actions took place:

- > 10.000 trees planted at 6 schools in the Tororo district, Uganda.
- > 1.250 + 121 = 1.371 trees planted in Kikorongo village, Uganda.
- > 350 trees planted at 1 school in Mbarara city, Uganda;, and
- > 800 trees planted at 2 schools in Mbarara district, Uganda.
- > 2.150 trees planted at a refugee settlement in Mbarara district, Uganda.
- 762 trees donated and planted in Ruboni village via a donation campaign led by the RCCDP.

Giving a total number of 15.433 trees

You can read more about this trip under the relevant sections in this report: community and children's planting days, education programme, Tree Wallet software.

2.2 Planting days



Childrens' and Community planting days

Spain

30.01.22 Tree planting day with children and parents in Pego, Spain

Urban Street Forest sponsored the trees for a planting day organised by the environmental groups Pego Viu and Reverdecer in Pego, Alicante. Around 1,500 trees were planted by a large group of children and their parents. It was a beautiful day! Video link: <u>https://www.youtube.com/watch?v=w_MtoadSxCE&t=43s</u>

09.04.22 Tree planting day with children in Jerez del Marquesado, Spain

Together with the mayor of Jerez del Marquesado, Urban Street Forest organised a planting day for the children in their village. More than 50 parents and children showed up. It was a joyous day: 34 trees were planted in a recreation area in Jérez, Samuel Ballester played live wonderful music for us, and we had lunch together with all the children and parents.

The school and parents also received the new Urban Street Forest education programme (see section 2.4 Education Programme).

Thanks to a donation made by Ankie Luiken-Feldberg we were also able to pay for the planting of 250 trees in sub-Saharan Africa. Many thanks to our sponsor Smartwhip! As well as the mayor, all of the children and their parents, and everyone else who helped to plant the trees!

Video link: https://www.youtube.com/watch?v=x-z2UvHcRWc



Planting trees and enjoying live music during the planting day in Jerez del Marquesado in Spain

Africa

10.08.22 and 11.08.22 Education and children's planting actions at 6 schools in Tororo, Uganda



During two days we visited 5 primary schools and 1 secondary school. We gave classes to the children about deforestation and the importance of trees, and donated 10.000 trees in total to the schools, of which 80% were fruit trees (to provide extra food for the future for these children), and 20% were shade trees. The schools each received a printed copy of our education project (see below). The schools prepared ceremonies, dancing and songs. The first trees were planted together with head teachers and officials of the local district.

22.08.22 **Community planting day and celebration in the village of Kikorongo, Uganda** We planted 1.250 trees together with the villagers of Kikorongo. The community organised ceremonies and music, the women cooked food for everyone, and we planted a tree with the chairman of the village, the coordinator of the RCCDP project and a professor from the university. We planted trees around the playground and at the churches with the children, and the rest of the trees were planted on the land of local farmers/villagers. The trees we planted were 200 mango trees, 50 lemon trees, and 1.000 shade trees: albizia (pink silk tree - fixes nitrogen; medicinal uses), cassia (fix nitrogen; very ornamental) and neem (medicinal; insect repellent) trees, all done with much dancing and joy!

Fruit trees provide the communities with higher vitamin intake and an extra source of income. The shade trees are needed to provide a good climate for the fruit trees to grow under. We organised this tree planting day in collaboration with the Ruboni Community Conservation & Development Program. Thanks to Masereka Yasoni of the Elephant Home and the community of Kikorongo for organising this wonderful day together with us!

Video links:

Preparing the planting day: <u>https://www.youtube.com/watch?v=eenfzMW4kC0</u> Digging holes: <u>https://youtu.be/k5Aa87CpE3M</u> Planting the trees: <u>https://www.youtube.com/watch?v=kftMHQ8QVal</u> There is music in trees! During the tree planting day this song came up: <u>https://www.youtube.com/watch?v=p4CmcbNJL_A</u>



Buying trees in the tree nursery in Kasese for the planting day in Kikorongo village in Uganda



23.09.22 Planting actions at schools in Mbarara, Uganda

Together with the Lions Club of Mbarara, we planted 600 mango and 100 grevillea trees at the Boni Consilii Girls Vocational Secondary School, and 100 mango trees at the St. Helen's Primary School in Mbarara, regreening the two schools and providing fruits for the future! In a separate action, a further 350 Cassia trees for the Mbarara City, Maryhill High School were also planted.

07.10.22 Community planting day at a refugee settlement in Isingiro District, Uganda

On this day many trees were planted at the Nakivale Refugee Settlement in the Isingiro District in Uganda. Thank you so much Bernard Kakuhikire for organising this tree planting action with the Lions Club of Mbarara and Nakivale Lions Club, great teamwork! A total of 2.150 trees were planted: mango 750 trees, grevillea 850 trees, cassia 350 trees, and musizi 200 trees. The trees were planted in the gardens where they grow crops and which will become forest gardens in due course.

Company planting days

16.05.22 Tree planting day with the company Incyte in Noorbeek, The Netherlands On Monday the 16th of May we planted almond and hazel trees with employees of Incyte in the province of Limburg in The Netherlands. What a wonderful day! Urban Street Forest gave an introduction on tree planting and the importance of trees for landscape restoration. Some 10 trees were planted in Noorbeek (Limburg) in the Netherlands on that day. Incyte also sponsored tree planting with Urban Street Forest in other countries: 100 trees were planted in Spain and 400 trees were planted in Tanzania.



Incyte employees plant trees together and enjoy local food afterwards

Thanks to SnoepGroen for providing the local nut trees, food and drinks and thanks to Jardin Juliette for providing the planting location!

Video link: https://www.youtube.com/watch?v=QMHV17xZbWs



One product one tree programme

09.01.22 With De Werkplek Amsterdam Forest - 165 trees planted in Spain

De Werkplek Amsterdam (<u>https://www.de-werkplek.nl/en</u>) is a creative workplace with flexible desks for co-working. For Christmas 2021 they decided they would like to gift themselves their own little forest in Spain: for every coworker they wanted to plant a tree: 65 in total. Urban Street Forest planted and GPS'ed 65 trees on their behalf at the start of 2022 in Lucainena de las Torres in Spain. De Werkplek received the GPS points of their trees.

03.12.22 Planting trees in 'De Werkplek forest' in Lucainena de las Torres, Spain

We replanted the trees that died in 'De Werkplek' forest in Spain (also see section 2.5 TreeWallet). The company 'De Werkplek' plants a tree for each new co-working member and adds an extra donation for Christmas. We replanted the 40% of trees that had died after the long hot summer, as well as planting a further 90 trees (due to the arrival of new members), so now there is a total amount of 155 trees. Video link: <u>https://youtu.be/Joeo5olzC_I</u>

Partner planting action

03.08.22 **Donation campaign started for the village of Ruboni, Rwenzori Mountains, in Uganda.** "We are here to plant as many trees as possible for our new partner project at Ruboni Community Camp. This is important since there is a lot of deforestation for charcoal and to make farmland (slash and burn). Because of this the river has recently burst its banks and overflowed, destroying several bridges in the area."

15.10.22 Result of the donation campaign: 762 trees were planted by our partner RCCDP in Ruboni village in the Rwenzori Mountains, Uganda

With the donations 762 trees were planted in October and each tree was given a GPS point.

Other planting days

08.01.22 Planting a carob tree and 20 trees in Africa to start the year in Abrucena, Spain

Raymond and Anouk (the founders of Urban Street Forest) planted a carob tree in front of the B&B they were staying in, in Abrucena, Almeria, and also donated 20 trees in Africa for this carob tree.



2.3 Water retention projects

In many semi-arid areas in southern Spain, trees suffer due to low annual rainfall. In addition, the few rains that do fall are heavy, and wash away the soil especially in areas where there is little vegetation and a lack of roots holding the soil. Thus rainwater is not retained in the area where the trees grow. Water retention projects are of great help in these situations: dams, swales and water catchment areas can be created in particularly problematic areas, such as gullies or steep slopes where a lot of water accumulates when it rains. The dams and swales control erosion and more water is retained. This benefits the existing trees and also improves the survival chances of new trees. Seeds and organic material will also collect in these new water catchment areas. All kinds of plants will be able to grow, and biodiversity will increase.

23.06.22 Water retention project 1 in Puerto Lumbreras, Spain

Together with our partner Xeropaisajes we completed a water retention project in Puerto Lumbreras, on the farm 'Finca del Acebuchal'. This farm is part of the 'Association for the Promotion of Ecosystem Agriculture and Farming'. To prevent soil from being washed away on this farm, dams, swales and water catchment areas were created.

Video link: https://www.instagram.com/p/CfJ81ZnPtWn/

More information on the association: <u>https://caermurcia.com/practicas-agricolas-para-</u> recogida-de-agua-y-manejo-de-la-tierra-por-parte-de-la-asociacion-para-el-fomento-de-laagricultura-ecosistemica/

04.07.22 Water retention project 2 in Puerto Lumbreras, Spain

This was a similar second water retention project at 'Finca Los Carrascos' in the same region. Dams were created to catch water in specific areas where trees grow. This extra water will benefit the almond and olive trees already planted there.

2.4 Education Programme

The Tree Planting Journey

The importance of trees, deforestation & planting trees

Introduction

Anouk van de Beek has been developing a package of teaching materials for primary schools and other organisations that work with children, that allows teachers to create their own lessons with fun, interactive teaching materials. The package was published in 2022. The materials are most suitable for children aged eight to twelve. The education package is offered free of charge by Urban Street Forest, and can be found on their web page: https://urbanstreetforest.com/ under: Educate: the tree planting journey. Currently the information is in Dutch only, but English and Spanish translations are underway.

The contents of the package:



Deforestation is a huge problem worldwide. We believe it is important that children learn about nature around them, what they can do to restore nature, and what role trees can play in this. The teaching material addresses the following questions:

- What value do trees have in an ecosystem?
- What happens when too many trees are cut down?
- What is desertification?
- Why are trees important in cities?
- How can planting trees help restore nature?

What's included?

- Lesson plans that can be used both in PDF format (printed) and on a screen in the classroom
- Videos, photos and other teaching materials that support the lesson plans
- Examples of activities that can be used outdoors to let children discover their own natural environment

Educational tree planting projects

Urban Street Forest has also been involved in several educational tree planting projects that include classes and workshops, such as:

30.07.22 Education for children and the community in Kikorongo, Uganda

We gave the children of Kikorongo village in Uganda some classes about tree-planting. As part of this, we organised a drawing contest for 130 children.

The children had to draw the tree planting instructions, showing the techniques for planting a tree in arid zones. The winners won the prize of making a wall painting of the tree planting instructions in the village with a professional artist. This way the whole village learns how to plant a tree.

15.08.22 Fruit trees in schools, villages & cities can reduce hunger and increase vitamin intake of the children and communities plus help to regenerate the landscape.

This educational tree planting project was organised by the Urban Street Forest Foundation in the Tororo district, Uganda, and was designed to engage the students in various schools to make them love and protect trees. Using interactive storytelling, the children of 6 schools (Kidera Primary School, Rubongi Primary School, Rubongi Army Secondary School, Panyangasi Primary School, Agola Primary School and Katerema Primary School) learned about the importance of trees. This tree education programme was later offered to the headmasters of the schools. Thereafter each school and their children were supplied with around 1,600 (mainly fruit tree) seedlings for planting so even part of the school lunch is



secured in the future. The species consisted of mango, avocado, papaya, guava, lemon, oil palm and orange trees.

The visits to the schools, the organising of the trees, and the invitations to the local government were arranged very professionally and speedily by Ochieng Patrick Osapat and Osingili Danuel both born in the Tororo district.

Video link: https://www.youtube.com/watch?v=uRFewB46G4A



Teaching in Kikorongo village and our visit to one of the Tororo district schools in Uganda

25.08.22 **Fruit and seed workshop for Kikorongo village, Kasese district, Uganda** Together with the RCCDP, Masereka Yasoni of the Elephant Home and the community of Kikorongo, we taught 100 children (and their parents) how to grow a tree from fruit seeds. This way they can keep on growing their own trees whenever they eat fruit. We planted orange, lemon, avocado and mango seeds. After a week the first little lemon trees started germinating

This is what we taught them:

Step 1
Take an empty plastic bottle or other plastic container and cut it open.
Step 2
Put some dark soil or potting soil in the bottle. Make sure the soil is loose.
If there are larger twigs and stones in it, take them out.
Step 3
Take the seeds out of the fruit.
Step 4
Wash the seeds. Rinse them well with water. This will ensure that there is less chance of the seeds becoming mouldy.
Step 5
Press the seeds into the soil in the bottle with your finger. 1 or 2 seeds per bottle and 1.5 cm deep.
Step 6
Give some water, make sure the soil is well moist.



Step 7
Enjoy the fruits! Fruits are healthy and have lots of vitamins.
Step 8
Close the bottle. Keep the soil moist and give some extra water if needed.
Make sure you put the bottle in a warm place.
Step 9
In about 10 days, the seeds will germinate. Some seeds take longer than others.
Step 10
When the little tree is a bit bigger and stronger, you can plant it in your garden or in a larger pot.
Step 11
You will need some patience... but who knows, in a number of years, you will be able to harvest your own fruit!

Video link (posted 11.09.22): <u>https://www.youtube.com/watch?v=fdHZhz3kNtU</u>

21.09.22 **Teaching students at the Shambalai Secondary School in Lushoto, Uganda** We taught students about the importance of trees, especially on how trees communicate and collaborate with each other. We also explained the techniques of landscape restoration to them and we agreed on supporting a tree planting day at their school in spring 2023, to put theory into practice.



The deforested landscape in the Usambara Mountains and the lecture at the Shambalai school

2.5 Tree Wallet

Testing and further developing the tracking of trees using the Tree Wallet software in The Netherlands, Spain and Africa.

The Tree Wallet software was used to track the trees planted for a second company that worked with us at the end of 2022. The company, Kraft Heinz, has its own account and has access to the trees that were sponsored by them.



To date a total of 22.111 trees have been GPS'ed: 10 in the Netherlands, 7.472 in Spain, and 14.629 in Africa.

28.09.22 Urban Street Forest tested the Tree Wallet tree tracking software with the GPS team of our partner Friends of Usambara in Tanzania in the Usambara Mountains: <u>https://www.youtube.com/watch?v=8qSIByA5UZk</u>

The Tree Wallet software maps where the trees are planted and can also be used to validate the planting and monitor tree survival. For example, the Tree Wallet application was used to assess the survival rate of trees planted for the little 'De Werkplek' forest in the southeast of Spain (65 trees). This was shown to be 60%, which is an excellent survival rate when compared to the average for semi-arid zones (20%), and shows that the Urban Street Forest method of planting trees gives good results. We replanted the 40% of the trees that had died after the long hot summer and gave each of those trees a new GPS point. Video link (06.12.22): https://www.youtube.com/watch?v=Joeo5oIzC_I

29.09.22 **Hackathon event with partner Deloitte, Amsterdam, The Netherlands** We organised a hackathon at the office of our partner Deloitte. During the hackathon employees gave their insights and advice on our tree tracking web app TreeWallet.



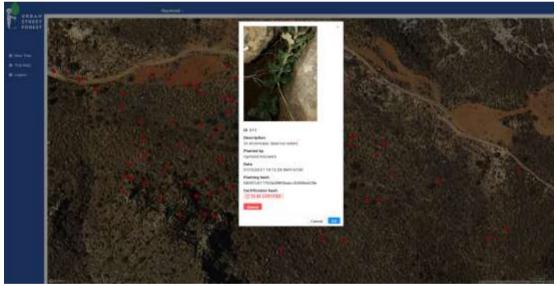
Examples of maps produced using the Tree Wallet software

General map of trees planted in Almeria, Spain in 2022





Detail of one of the areas marked with pink circle from the map above



Detailed map of tree planting activity, with an example (inserted box) of the information given for each planting point.

2.6 Videos

Videos other than those mentioned previously are listed here, together with a short description about their content.

30.07.22 Promotional video about planting trees together with the Ruboni Community Conservation & Development Program (RCCDP) in the Rwenzori Mountains in Uganda! https://rubonicamp.com/

Video link: https://www.youtube.com/watch?v=zgNH-zvjUjY



05.08.22 Bernard Kakuhikire talks to Raymond Brouwers about the environmental problems related to nature in Uganda and gives his vision on the direction of possible solutions towards reforestation.

Video link: https://www.youtube.com/watch?v=gEZSUfLc5jA&t=12s

19.09.22 Urban Street Forest takes us on a 1 minute bus trip through the semi-arid zones of Tanzania where you see this type of landscape for hours and hours.

It is amazing to see that the large, mature mango trees are able to withstand the drought and continue to stand strong near villages!

Planting more fruit trees can both help the environment and the local economy. Video link: <u>https://www.youtube.com/watch?v=aVquiN3WITA</u>

Video shorts

30.07.22: Trees Support Each Other via Mycorrhiza Video link:<u>https://www.youtube.com/shorts/z15JVpWd10Y</u>

30.07.22: Planting Trees with Farmers in Uganda: planting trees as a buffer to protect the rainforest.

Video link: https://www.youtube.com/shorts/Dg2Jp5MjtfY

09.08.22: Digging holes for tree planting, Kikorongo, Uganda https://www.youtube.com/shorts/4Onc8-FbBew

13.09.22: The most touching song about trees by Lizzy and the Palm Video link: <u>https://www.youtube.com/shorts/x3rtdV6IZLI</u>

Educational videos

As part of the education project 'The Tree Planting Journey' Urban Street Forest has produced a series of educational videos in Dutch. See below for links and short descriptions. Another video (separate from the education project) was published on the subject 'Rainforest'.

The Tree Planting Journey

24.06.22 How can I plant a tree in the ground? What do I need and where can I best plant the tree?

30.06.22. How can I plant a tree in a pot? What do I need and where can I best place the pot?

"These and more questions will be answered by Daira in these videos, as part of our educational project for children. Want to discover more? Visit our website



www.urbanstreetforest.com and click on 'The Tree Planting Journey'! The project is currently only available in Dutch. We are translating the project to English and Spanish. Do you have questions or want more information? Feel free to contact <u>info@urbanstreetforest.com</u>." Video link: https://www.youtube.com/watch?v=pgCzaJbG8V0

13.08.22 Wangari Maathai planted 51 million trees, helped women and won the Nobel prize Video link: <u>https://www.youtube.com/watch?v=r8nopi1PFE0</u>

13.08.22 Trees and animals Video link: <u>https://www.youtube.com/watch?v=xEtClxIFe9Y</u>

13.08.22 Who was Masanobu Fukuoka? Video link: <u>https://www.youtube.com/watch?v=mieVcNGoUsg</u>

13.08.22. Water erosion Video link: <u>https://www.youtube.com/watch?v=wH3aZY-R5Ro</u>

13.08.22 Causes of desertification Video link: <u>https://www.youtube.com/watch?v=BnejctwQZdw</u>

Rainforest and humidity

03.10.22 In this video Raymond from Urban Street Forest explains why a rainforest always stays humid - this has to do with the large surface area of the natural forest. All the leaves of the mosses, herbs, ferns, bushes and trees create an immense surface area to which dewdrops can connect. These dewdrops are simply harvested by every little surface in the forest able to hold dewdrops, hence water is harvested from the air. The cooler temperatures resulting from the shade created by all these leaves in the forests prevent evaporation, and hence the water seeps into the soil feeding the aquifers drop by drop. Plus the dewdrops on top of the leaves receive sunlight producing the morning and evening mist, which when it rises creates clouds.

Video: https://www.youtube.com/watch?v=bGsf9LNvJ-s

2.7 Donations & Partnerships

Carbon compensation programme

- > Lux&Co: Compensation of CO2 for 2021 642 trees
- > Locatiewerk: Compensation of CO2 for 2021 -695 trees
- > Camalot: Compensation of CO2 for 2021 -750 trees
- > Bodar works : One time Carbon Compensation 100 trees



Tree per product programme

- > Kaffee Spritz (Netherlands): donates one tree for every tray of drinks sold.
- Lifetree donations Q4 2021, Q1+Q2+Q3 2022: donates one tree for every t-shirt sold, resulting in 1750 trees in 2022.
- Ecomondo is a sustainable zero waste webshop in Leon, Spain: 408 trees planted from 2021.
- De Werkplek (Netherlands): Donates one tree for every co-working space member. Has had a total of 155 trees planted in Lucainena de las Torres, Spain.

Other tree sponsorship by partners and donors (> 100 trees)

- ➤ Ankie Luiken: 250 trees
- ➤ Incyte: 500 trees
- ➤ Andrea Pfister :1000 trees
- ➤ Kraft Heinz: 3230 trees
- ➤ Annika: 1100 trees

And many donations from anonymous sponsors!

Non-financial donation

01.03.22 Tree Nursery 'Hermanos Lopéz Marín' Spain

Once again, this tree nursery gifted us thousands of cornicabra trees. The trees were planted in pots and in the ground in tree nurseries, so they can be transplanted next year.



3. Financial Annual Report

This section is written in Dutch in compliance with rules for Dutch non-profit organisations (= organisaties met ANBI status) https://anbi.nl/publicatieverplichting/

The according forms from URL https://download.belastingdienst.nl/belastingdienst/docs/standaardform-pubplicht-anbialgemeen-ib1101z3fol.pdf were used.

Activa	31-12-2022			31-12-2021 (*)				Passiva Continuiteitoreserve Bestermingsreserve	31-12-2022				31-12-2021 (*)				
immataniële vaste activ				C C			€ 0 € 0		E		0						
Financiële vaste activa			¢	0			•		Harwaardarings- reserve Overige reserves	€	8.35	0		•		0	
Vooraden Vordwingen G overlopende activa Effecten Liquide middelen Totaal	2 2 2	- 30		9.550	(e) (e) (e)	(0 0 0 €	42.460	Bestemmingsfondsen Voorsieringen Langlopende schulder Kortlopende schulder Totaal	x.	Ŀ	• • • • • •	8.396 554 600 9.550		4	• • • • •	41.308 554 600 42.460
foelichting Sot four onn aeisteing bý ár nahrs of vur ár arl aur de journhening nah hier een oeisteing min sejsgenamen.																74	

3.1 Balance sheet per 31 december 2022



3.2 Income and expenses 2022

3	Staat van baten en lasten				
	Baten				
	Subsidies van overheden	€	0	€	0
	Subsidies van andere instellingen zonder winststreven	€	0	€	0
	Overige subsidies	€	0+	€	0+
	Baten van subsidies	€	0	€	0
	Baten sponsorbijdragen	€	0	€	0
	Giften en donaties van particulieren	€	5.422	€	5.661
	Nalatenschappen	€	0	€	0
	Bijdragen van loterijinstellingen	€	0	€	0
	Overige giften	€	13.414	€	71.256
	Giften	€	18.836	€	76.917
	Baten als tegenprestatie voor levering van producten en/of diensten (omzet)	€	0	€	0
	Financiële baten	€	0	€	0
	Overige baten	€	0	€	0
	Som van alle baten	€	18.836	€	76.917
	Lasten	€	41.287	€	33.144
	Inkoopwaarde van geleverde producten (kostprijs)	€		€	
	Verstrekte subsidies & giften	€	0	€	0
	Aankopen en verwervingen		0	<u> </u>	0
	Communicatiekosten	€	1.851	€	1.317
	Personeelskosten	€	7.732	€	0
	Huisvestingskosten	€	0	€	0
	Afschrijvingen	€	0	€	0
	Financiële lasten	€	0	€	0
	Overige lasten	€	876	€	1.149 +
	Som van de lasten	€	51.746	€	35.610
	Saldo van baten en lasten	€	-32.910	€	41.307



3.3 General explanations

All assets and liabilities valued at nominal value.

3.4 Financial balance - explanations

Activa

- Voorraden

None - there are no goods that USF holds.

- Liquide middelen

At the end of the year USF holds in the bank \notin 9425,94. Additionally, there is \notin 123,73 present in cash.

Passiva

- Bestemmingsreserves/ overige reserves

There is \in 8.396 available, which shall be used as per business plan 2023 for planting and maintaining trees, education and other activities.

There is \leq 600,- reserved for accounting to be paid in 2023.

There is a debt of € 553,57 which dates back to 2018 for the acquisition of T-shirts.

3.5 Financial income and expenditure - explanations

Income (Dutch: Baten)

USF receives regular and random donations from individuals for planting trees and supporting the organisation. These are typically received as a transaction to USF's bank account or via the webpage.

Under "other donations" USF registers the larger donations received from companies as part of their social programmes.

For the concept Carbon Karma (started in 2018 for CO2 compensation) we estimate that 5 small trees need to be planted to have one tree surviving to 20 years old, to full capacity of CO2 conversion.

Expenditure (Dutch: Lasten)

Value delivered products



This encompasses all expenses regarding planting trees, projects with kids (tree planting activities, education), with companies as part of their social programmes and water retention projects in Southern Spain.

Trees in Africa are planted with our partner organisation Trees for the Future and partners Usambara Travels in Tanzania, and the Ruboni Community Conservation & Development Program in Uganda. Trees in South of Spain are either planted with our partner Xeropaisaje or directly with USF volunteers. (volunteer reimbursement of max € 180/month) USF is also using a GPS app and database in order to document the trees planted and develop the concept of "Tree Wallet".

- Personeelskosten

USF is paying one person part time as office manager. All other people are working as volunteers within dedicated projects and activities.

- Communication costs

This includes all costs regarding website, email, webspace hosting

Other spend

This accounts for all administrative costs mainly bank related costs including the accountant.

3.6 Summary

In 2022 Urban Street Forest could gain new partners for tree planting in Uganda and intensified the partnerships in Tanzania and Spain.

Urban Street Forest continued executing tree planting as in previous years. New activities were with the visit to Tanzania and Uganda local tree planting projects and also water retention projects in South of Spain to combat deforestation.

Staying as far away from any green-washing Urban Street Forest continued the development of the Tree Wallet app generating the proof of the planted tree and enabling the monitoring for future years.

The accounting policies are based on the going concern the assumption that all business continues.



4. Approval and Signatures

Amsterdam, <u>24=07</u>-2023

Stichting Urban Street Forest

All a

Nina Kaun

Harm Bredero (Voorzitter / Chair)

Nina Kaun (Penningmeester / Treasurer)